



RBANM's FIRST GRADE COLLEGE

#12, Annaswamy Mudaliar Road, Bangalore, Karnataka-560042

Ph: 080 25512976; Telefax 080-25361149; Email: principal@yahoo.com; www.rbanmsfgc.in

Permanently Affiliated to Bengaluru City University Aided by Government of Karnataka Re-accredited by National Assessment and Accreditation Council with 'A' Grade (3rd Cycle)

Principal
Dr. Prathap
M.Com, M.Phil., PhD

Department of UG Studies **Report on Project BBA 2021**

Project on field study was assigned to the students of 5th semester as per the syllabus prescribed by the Bangalore city university for the academic year 2021. Every student should have taken up field study during the vacation between fourth and fifth semester in the area of Marketing/ Human Resource Management/ Business Development/ Finance/ Entrepreneurship or any other aspect of business organization.

The Field Study report should essentially include: Introduction, Design of the Study, Analysis, Findings and Conclusions. The total number of students of BBA 13 students have done the field study done under the guidance of Prof. K. Priya department of commerce and management and students have successfully completed the process and preparation of the report, the same was submitted to the college and to their respective mentors.

Project In charge
Prof. K. Priya
Placement coordinator

Principal